



Mark Reeves

Wealth Advisor

Mark joined BFA in August 2025 as a Wealth Advisor. He began his career as an independent financial professional in 1989 with a firm in Dallas. In 1994, Mark earned his professional designation as a Certified Financial Planning Professional (CFP). Mark is known not only for his experience and depth of knowledge, but for his servant-hearted approach. He listens closely, communicates clearly, and offers financial advice rooted in professionalism, trust, and care.

Mark is a graduate of Sam Houston State University (SHSU) where he majored in Business Administration. He was also a team member and Letterman on the SHSU Track & Field Team (Mid-Distance & Javelin) between 1979-1982.

Mark and Mary Ruth have been married since 1990. Mary Ruth is a Realtor in the area. Their children Meredith, Abby, Winston, and Price are all married. One wonderful daughter-in-law, Morgan, three great son-in-law's, Brandon, James and Owen, as well as a granddaughter, Collins. They are so thankful that all their kids and their families live in the Dallas Fort Worth metroplex area!

Mark and Mary Ruth are avid road cyclists and pickleball players. One of Mark's passions is coaching. Mark volunteers at Colleyville Covenant Christian as a cross country and track & field coach to both Jr High and High School athletes. Mark is also a Certified Official with USA Track & Field and officiates primarily at Baylor University, Big 12 Conference, and other various NCAA athletic conference championships. On Mark's "bucket list" he plans to compete in the USA Track & Field Masters Championships.